

MORRO BAY TOURISM BUREAU BOARD MEETING AGENDA

Thursday, October 8, 2015 – 9:30am
Vets Hall – 209 Surf Street | Morro Bay, CA 93442

- I. CALL TO ORDER
- II. PUBLIC COMMENT PERIOD
Members of the audience wishing to address the Board on MB Tourism Bureau business matters not on the agenda may do so at this time. For those desiring to speak on items on the agenda, but unable to stay for the item, may also address the Board at this time.
- III. APPROVAL OF August 13, 2015 & September 10, 2015 MINUTES
- IV. TREASURER'S REPORT
- V. BOARD ELECTIONS
Election of Chair, Vice Chair, Secretary & Treasurer
- VI. EVENT FUNDING UPDATE
Review and discussion of event funding model for 2015-16
- VII. AMGEN 2016 ANNOUNCEMENT & FUNDING REQUEST
Morro Bay will be hosting the Amgen Tour 2016 Start in May 17, 2016. The city will be requesting funds and give an update on this hosted event.
- VIII. EXECUTIVE DIRECTOR & STAFF REPORTS
Monthly Marketing & Operational Updates, Community & Stakeholder Correspondence
- IX. DECLARATION OF FUTURE AGENDA ITEMS
- X. BOARD ANNOUNCEMENTS
- XI. ADJOURNMENT

MISSION STATEMENT

The purpose of the Morro Bay Tourism Bureau is to promote and increase tourism in the city of Morro Bay by improving and strengthening the condition of the Tourism Business Environment. The objective shall be accomplished through the development and operation of a Tourism Improvement District and other marketing, branding and promotional programs and initiatives.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk (805) 772-6205. Notification 24 hours prior to the meeting will enable the city to make reasonable arrangements to ensure accessibility to this meeting.