



INFORMATION SHEET

March 13, 2010 11-6pm Morro Bay Community Center
1001 Kennedy Way Morro Bay, CA

Welcome to the 1st Annual Morro Bay Chamber of Commerce Chili Cook Off and Beer Fest. The event has planned for an estimated 40 Meat Chili Teams, Vendors, 15 Salsa Teams, and are welcoming the finest Breweries on the Coast to be on site with samples and tasting. Live Music will be provided by the popular **Lenny Blue and the Otter Guys**.

Chili & Beer Tasting Package: \$30 ea. (Must be 21 to Purchase) Package holders receive: Wrist Band, Custom Event 6 oz glass, 10 beer tasting tickets, 2 paper Chili Tasting Cups, 1 plastic spoon, T-Shirt Discount Coupon, raffle ticket & Peoples Choice Judging Form. Additional Beer Tasting tickets **\$2 ea**

Chili Tasting Only Package: \$10 Package holders receive: Wrist Band for Chili Tasting 2 paper Chili Tasting cups, 1 plastic spoon, raffle ticket & Peoples Choice Judging Form

Beer Tasting Only Package: \$20. Package holders receive: Wrist Band for Beer Tasting only, Custom Event 6oz Glass, 5 beer Tasting Tickets, and T-Shirt Discount Coupon.

Event extras: Vendors, Entertainment, Chili Girls, Mr & Miss Chili Pepper Contest, Raffle Prizes, T-Shirts, Some of the finest Beer Brewers on the Coast.

Vote For: Most Spirited Team Best Chili Display Best Salsa Display Best Costumes Best Booth
Dress up as a wacky or themed Chili Pepper and enter the **Mr. & Miss Chili Pepper Contest**.

Chili	Chili Verde	Salsa
Entry Fee	Entry Fee	Entry Fee
\$25/ ICS Member \$50 Non-Mem-Business \$20 Non-Mem Individual 1gal in addition to Entry	\$25/ ICS Member \$50 Non-Mem-Business \$20 Non-Mem Individual 1gal in addition to Entry	\$15/ ICS Member \$35 Non-Mem-Business \$10 Non-Mem Individual 1gal in addition to Entry
Awards	Awards	Awards
1st - \$300 2nd - \$100 3rd - \$50	1st - \$200 2nd - \$100 3rd - \$50	1st - \$100 2nd - \$75 3rd - \$25

Entry Fee: \$50 for all **Business Team, Restaurant People's Choice Chili**. Add **\$10** for each additional entry. **Salsa only \$35.**

Entry Fee: \$20 for all **Individual or Service Organization entries People's Choice Chili** Add **\$5** for each additional entry. **Salsa only entry \$10.**



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Challengers must bring their own supplies. We suggest: 2oz. paper taster cups available from restaurant suppliers, plastic spoons, napkins, table cloth, etc. We provide one 4X8 foot table for free to the first 40 entries or you can bring your own table and chairs of equivalent size. **Only one table or space per team.** If you bring a Pop-Up Canopy please bring leg weights (sand bags) in case of wind.

A note to all entries: **DRESS IT UP! BE THE LIFE OF THE PARTY! This is your chance to prove that you have the best Chili on the Coast.**

Entries include: Any Business Restaurant/Caterer, Service Group or Individual may enter. Chili teams can have a maximum of 4 people. We suggest bringing 3-6 gallons of prepared chili for tasting or 2- 3 gallons of Salsa plus any chips you would like to provide for tasting. Chili can be kept hot on one small propane stove or chafing dish. **ELECTRICITY WILL NOT BE AVAILABLE.** No gas burners or propane stoves will be allowed inside pop ups. If you have a table with no cover propane stoves are allowed. Sterno cookers are preferred.

People's Choice Chili Definition: All People's Choice Chili must contain Beans or Pasta.

Judging: There will be 4 "People's Choice" Trophies given for Best Chili, Chili Verde, Salsa, Beer and overall "2010 Grand Champion Chili".

Award Certificates will be given for best team costumes, best booth decorations, most spirited team, best salsa and chili display, and any other wacky contest we can come up with. Chili judging will be by a blind taste test and all Chili and Salsa will be served to the judges in 2 oz. plastic cups. The judges will have no contact with the Chili or Salsa challengers.

For additional information contact:

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